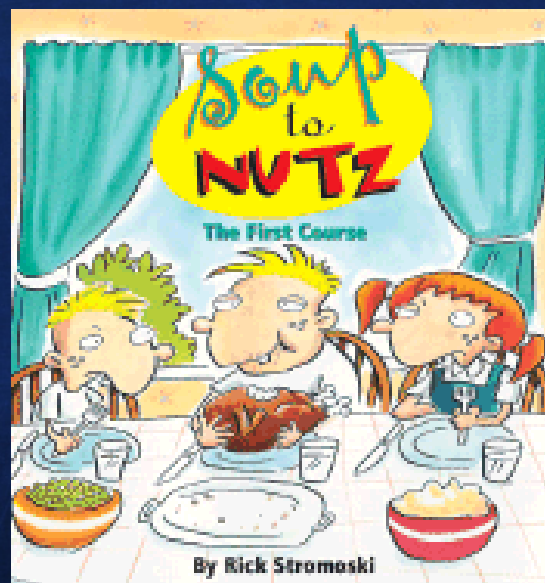


DAVID'S TOP TEN LESSONS

TRANS CAER Trailblazing Training

2011-2012 Anhydrous Ammonia Training Tour

From Soup to Nutz...



LabelMaster's Dangerous Goods Trainers Symposium

09/30/2011 -- Memphis, TN



The Fertilizer Institute
Nashville, Fayetteville, Costa

present

A hands-on training event emphasizing anhydrous ammonia, its properties, emergency response considerations and transportation equipment, such as rail cars, cargo trailers and nurse tanks.



THE ANHYDROUS AMMONIA

TRAINING TOUR 2011



COMING TO A CITY NEAR YOU!

"A Must SEE!"

"Awesome!"

"First of its kind."

"Long-overdue."

"Much needed."

Be one of the first to see what the buzz is about by visiting:
www.transcaer.com/aa-tour



AMHYDROUS AMMONIA INHALATION HAZARD



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REGISTER NOW AT WWW.TRANSCAER.COM/EVENTS

ANHYDROUS AMMONIA
INHALATION HAZARD



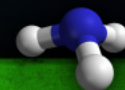
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What is TRANSCAER®

- ◆ A voluntary national outreach effort that focuses on assisting communities prepare for and respond to a possible hazardous materials transportation incident.
- ◆ TRANSCAER® members consist of volunteer representatives from. Chemical Manufacturing, Transportation, Distributor, Emergency Response Industries and government.



ANHYDROUS AMMONIA
INHALATION HAZARD



Today's Menu

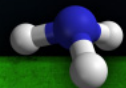
- ◆ Appetizers...soup & nutz go well together
 - ◆ Donna Lepik, TRANSCAER®
 - ◆ David Binder, Tanner Industries, Inc. (Chair)
 - ◆ William "Bill" Burke, DuPont Memphis Plant
- ◆ The First Course – Pre-Heat Oven
- ◆ Main Course – Never a Good Idea
Watching Sausage Being Made
- ◆ Dessert - The Proof of the Pudding



- ◆ First Course
 - ◆ 18 Months Ago
 - ◆ Tim Butters, Chair, HazMat Committee, IAFC
 - ◆ Anhydrous Ammonia Creates Poor Visibility for Responders
 - ◆ TRANSCAER®'s Trailblazing Training is on the Block
 - ◆ Let's Get Cooking...

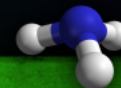


- ◆ Sausage Making at its Finest
 - ◆ Blend more than 200 volunteers
 - ◆ Fuse 100's of Hours of:
 - ◆ Conference Calls, Drafting, Editing, Organizing, Editing, Staging, Filming, Editing, Staging, Filming, Editing, Staging, Filming, Editing, Proofing, Editing, Add Some Buy-In, Continue Proofing & Edit
 - ◆ Boil for 15-Months
 - ◆ Voilà – Trailblazing Training!



Dessert: The Proof of the Pudding

- ◆ Posted on www.TRANSCAER.com
- ◆ Duplicated 30,000 DVDs
- ◆ Commitments for 20,000
- ◆ 10,000 for 2011-2012 Outreach
 - ◆ 38 States Offer Training
 - ◆ 500 Nationwide Training Events
 - ◆ 20,000 Trained Today
 - ◆ DuPont covered 6 states, 49 sessions
....attended by 754 students



Global Reach...to name a few

- ◆ **Ahmed KILIÇ, Ülker Chocolate, Istanbul / Turkey** — *Ülker is a major Turkish manufacturer of food products which are exported internationally to 110 countries.*
- ◆ **Tahir Jamal Qadir, Director of Responsible Care, Gulf Petrochemical & Chemical Association** — *“Our members have really benefitted from the Anhydrous Ammonia Training tool. What we have done is that a link has been provided from our GPCA Responsible Care web page.”*
- ◆ **AMMONIA 21, Shecco sprl, Rue de la Science, 10, Brussels 1000, Belgium, (ammonia21.com aims to foster the worldwide use of ammonia (NH₃) in industrial and commercial refrigeration, chilling, and other applications. It is more than a platform to advertise NH₃-based technology.**



DAVID'S TOP TEN LESSONS

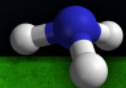


Trailblazing Training
2011-12 Anhydrous Ammonia
Training Tour

www.TRANSCAER.com/aa-tour

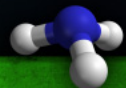
DAVID'S TOP TEN LESSONS

- ◆ 10. Networks Do More Than Crash.



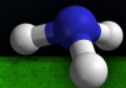
DAVID'S TOP TEN LESSONS

- ◆ 9. Talk First, Even An “Uhm”, Qualifies for Committee Chair.



DAVID'S TOP TEN LESSONS

◆ 8. Learn To Herd Cats.



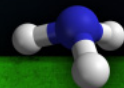
DAVID'S TOP TEN LESSONS

- ◆ 7. Learn How To Make Friends And Irritate People Since When Working With a Large Group, Consensus Is A Piece of Cake.



DAVID'S TOP TEN LESSONS

- ◆ 6. Champagne
Taste on a Beer
Budget -
You REALLY
Need Someone to
PICK UP the Tab.



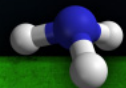
DAVID'S TOP TEN LESSONS

- ◆ 5. Begging Really Does Pay Off.



DAVID'S TOP TEN LESSONS

- ◆ 4. Augusta, GA is More Than a Golf Course and Green Jackets.



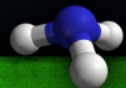
DAVID'S TOP TEN LESSONS

- ◆ 3. Get to SEE the Country.
- ◆ It Never Rains in California
- ◆ There Are No Fords at
- ◆ The Mustang Ranch in Reno.



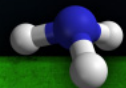
DAVID'S TOP TEN LESSONS

◆ 2. Question
Whether Insanity
is Viewing the
Same Thing Over
and Over and
Over...



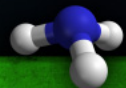
DAVID'S TOP TEN LESSONS

- ◆ 1. Having A
Chance To Work
With Tremendous
People, With
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DAVID'S TOP TEN LESSONS

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8. Learn To Herd Cats.
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6. Champagne Taste on a Beer Budget - You Need Someone to Pick up the Tab.
5. Begging Really Does Pay Off.
4. Augusta GA is More Than a Golf Course and Green Jackets.
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2. Question Whether Insanity is Viewing the Same Thing Over and Over and Over...
1. Having a Chance to Work With Tremendous People, Great Talents & Passion



QUESTIONS?



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FREE!
ALL ACCESS

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CHEMTREC, American Chemical Society, REA, NACE, STEC, nacc

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